

# THE NESHOPA DEMOCRAT

www.neshobademocrat.com

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Effective January 2019

## The Rates

### Retail Rates

Open Rate (non-commissionable).....	\$11.15
Agency rate (commissionable).....	\$13.05
Classified rate.....	\$13.30

### Newspaper Modular Rates Mom & Pop

4 - 2x3s

**\$199** per mo.

■ Add Color \$50

■ Add Kemper \$105



### Standard

4 - 2x7s

**\$480** per mo.

■ Add Color \$50

■ Add Kemper or the Philly \$244



### Advantage

4 - 1/4 pg.

1 - FREE Web Tile

**\$999** per mo.

■ Add Color \$50

■ Add Kemper \$549



### Premium

2 - 1/4 pg., 2 - 1/2 pg.

1 - FREE Web Tile

**\$1500** per mo.

■ Add Color \$50

■ Add Kemper or the Philly, \$779



### Elite

4 - Full pg.

1 - FREE Web Tile

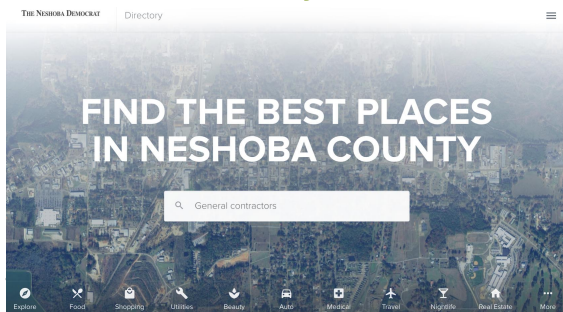
**\$3500** per mo.

■ Add Color \$50

■ Add Kemper \$1,833.30



### Local Business Directory



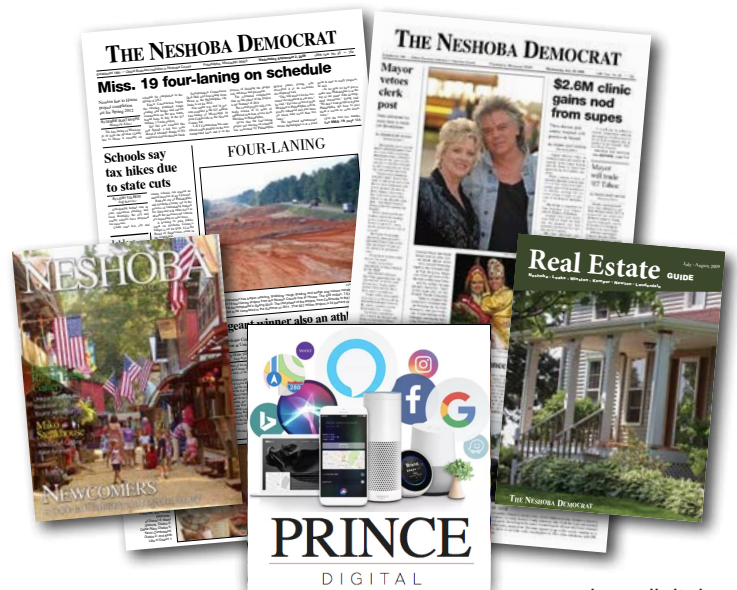
\$149/month print + digital + SEO

### Pre-prints

Starting at \$59/m (6,500 copies)

### Direct Ship to...

The Neshoba Democrat • 439 Beacon St. • Philadelphia MS 39350



prince.digital

### Primary Paid Circulation Area

39350 Philadelphia, MS • More than 17,000 readers

### Digital Marketing

Starting at 40K impressions \$600/mo. No contract. Top sites nationally.

## The Web

neshobademocrat.com  
exclusively

Leaderboard (728x90) \$149

Big Box (300x250) \$199

Skyscraper (160x600) \$199

Half Box (300x175) \$149

**Unique Visitors 262,352**

**Page Views 1.2 million**

## Special Sections

Jan - Tax Guide

\*Feb - Bridal

Feb - Kids Original Art

March - Newcomers

April - Ham Jam

April - Business & Industry

May - Graduation

June - Health & Fitness

\*June - Neshoba

July - Fair Times

August - Football

September - Band & Cheer

\*September - Neshoba

September - Hunting

October - Working People

October - EMS

October - Breast Cancer

\*November - Neshoba

November - Winter Sports

December - Letters to Santa

\*Denotes Slick Magazine