### Retail Rates

Open Rate (non-commissionable) ........................................ $11.15  
Agency rate (commissionable) ....................................... $13.05  
Classified rate ............................................................. $13.30  

### Newspaper Modular Rates

**Mom & Pop**
- 4 - 2x3s $199 per mo.  
  - Add Color $50  
  - Add Kemper $105

**Standard**
- 4 - 2x7s $480 per mo.  
  - Add Color $50  
  - Add Kemper or the Philly $244

**Advantage**
- 4 - 1/4 pg.  
  - 1 - FREE Web Tile $999 per mo.  
  - Add Color $50  
  - Add Kemper $549

**Premium**
- 2 - 1/4 pg., 2 - 1/2 pg.  
  - 1 - FREE Web Tile $1500 per mo.  
  - Add Color $50  
  - Add Kemper or the Philly, $779

**Elite**
- 4 - Full pg.  
  - 1 - FREE Web Tile $3500 per mo.  
  - Add Color $50  
  - Add Kemper $1,833.30

### Local Business Directory

**FIND THE BEST PLACES IN NESHOBA COUNTY**  
$149/month print + digital + SEO

### Pre-prints

Starting at $59/m (6,500 copies)

### Discounts

- Single Sheet  
  - 100” ........................................................................................

### Annual Contract Rates

- $3500  
  - $199

### Special Sections

- Jan - Tax Guide  
  *September - Hunting  
- February - Bridal  
  *October - Working People  
- February - Kids Original Art  
  October - EMS  
- March - Newcomers  
  October - Breast Cancer  
- April - Ham Jam  
  *November - Neshoba  
- April - Business & Industry  
  November - Winter Sports  
- May - Graduation  
  December - Letters to Santa  
- June - Health & Fitness  
  *Denotes Slick Magazine  
- *June - Neshoba  
- July - Fair Times  
- August - Football  
- September - Band & Cheer  
- *September - Neshoba